



# 2013 NCCU International Summer School

A Multifaceted Look in Asian Development:

- from Business, Politics, to Culture -

親愛的海外政大校友會會長，您好！

三陽啟泰，萬象咸熙，敬維公私迪吉，闔府安泰，為祝為頌。

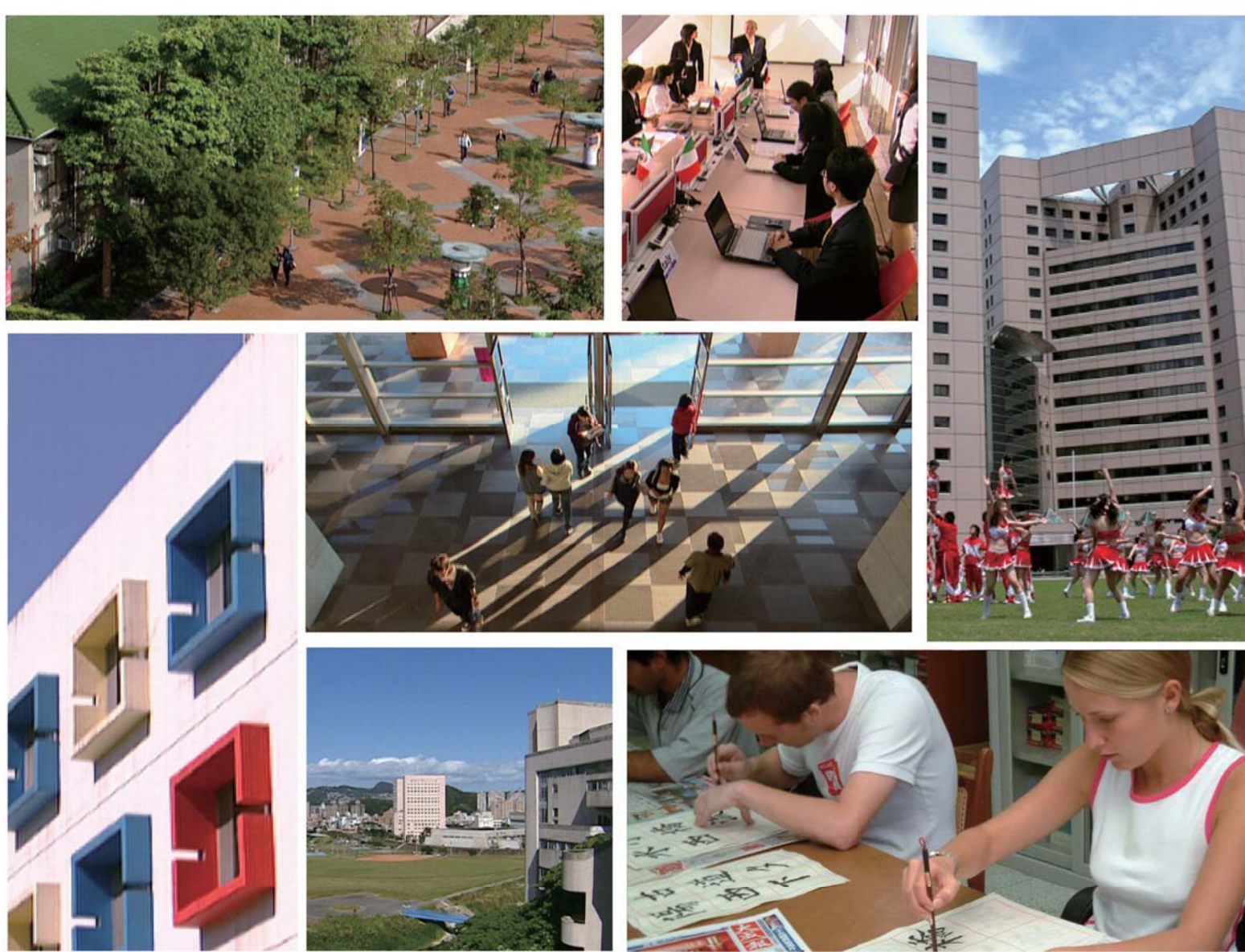
隨著教育國際化的全球趨勢，政大對於推動國際化工作不遺餘力，近年來海外進修已成為國際學生規劃暑期的重要選擇之一。因此，政大自 2009 年起開設了國際夏日課程，吸引國際生來臺學習華語並參加相關文化課程與參訪活動，促進語言與文化的交流。去年度共有來自世界 14 個國家，60 餘位國際生參加，由於各方反應熱烈，今年擴大辦理，為提升校友服務，特保留 10 個名額供各分會推薦，擬請貴會代為宣傳公告，廣為周知，讓海外校友的親屬、子女可以利用暑假短期來到政大校園加強中文的學習或研習相關人文社會、商學管理之英語授課課程，瞭解以臺灣、中國大陸、東亞為主軸之全球性議題；此外，也可親身體驗、探索中華傳統文化與在地多元文化的特色。

隨函檢附政大國際夏日課程文宣摺頁，相關課程費用與報名資訊，點閱以下網址：[oic.nccu.edu.tw/13summerschool](http://oic.nccu.edu.tw/13summerschool) 或洽詢課程活動窗口：陳信帆先生(+886-2-29393091 ext. 62026/ E-mail: [c258f2008@gmail.com](mailto:c258f2008@gmail.com))。

敬祝 順心如意

國立政治大學  
國際合作事務處  
2013.03.14





National Chengchi University

# INTERNATIONAL SUMMER SCHOOL

**A Multifaceted Look in Asian Development:**  
- from Business, Politics, to Culture -

July 1 - August 8, 2013

<http://oic.nccu.edu.tw/13summerschool/>



## Why NCCU?

NCCU is one of the most prestigious comprehensive universities in Taiwan – a university with Global Visions, with equal emphasis to Humanities and Technology Innovation; it cultivates International Leaders, and invigorates the ability of International Mobility.

## Tradition and Strength

Humanities, Social Sciences, Business, and International Relations are our tradition and our strength. To continue enhancing these fields and to build an international environment campus to facilitate exchanges of innovative ideas is our mission.

## Unique Learning Environment – So close but yet so far . . .

A natural surrounding by mountains and rivers offers NCCU people the privilege to enjoy fresh air, quietness, sceneries, and privacy – the only university in Taiwan that possesses such settings. Take a hike or gondola ride at your leisure time; but when you miss a full city life, the campus is only 20 minutes away from downtown Taipei where you will find yourself in a metropolitan world.

## 2013 International Summer School (ISS) – Academic, Language, and Excursions

The 2013 NCCU ISS provides you with both intensive Mandarin Chinese learning and 9 Academic intensive courses in the fields of Management, Social Sciences, and Humanities, focusing on the aspects of Taiwan, China, and East Asia. In addition to the academic and language benefits, the program provides you with several well designed excursions; you will be taken to the most significant cultural and historical attractions in the Greater Taipei areas. So make your 2013 summer meaningful and unforgettable, come to NCCU to enhance your knowledge in business, economics/ politics, art, Mandarin Chinese, and give yourself an opportunity to meet and interact with international students from all corners of the world with diversified cultural and social background.

## Eligibility

Applicants must be currently enrolled in a university or an affiliated language institute.

## Application

Online application and application instructions are available from February 1, 2013 to April 22, 2013 at <http://oic.nccu.edu.tw/13summerschool/>



## Fee

### Registration Fee

USD 160 (non-refundable)

### Tuition

• Chinese Language Study (6 weeks)	USD 580
• Cross Strait Enterprise Development (2 weeks)	USD 240
• Foreign Policy and Society in Taiwan and East Asia (2 weeks)	USD 240
• Globalization and National Development, its Social, Economic, and Political Perspectives in Asia (2 weeks)	USD 240
• Innovation Management and Entrepreneurship (2 weeks)	USD 240
• Introduction to Supply Chain Management (2 weeks)	USD 240
• Knowledge Based Economy and Multiculturalism (2 weeks)	USD 240
• Modern Art in Taiwan and East Asia (2 weeks)	USD 240
• Principles of Management (2 weeks)	USD 240
• Sustainability in Taiwan and East Asia (2 weeks)	USD 240

\*The registration fee will be waived for prospective students who choose more than 1 course.

### Accommodation

June 30 – July 27	Single Room	USD 560
	Double Room (shared)	USD 430
June 30 – August 10	Single Room	USD 830
	Double Room (shared)	USD 630

## Extra-Curricular Activities

A variety of fee scheduled Excursions are available for you to sign up at the Orientation on Monday, July 1, 2013. The well designed Excursions will take you to explore the most significant cultural and historical attractions in the Greater Taipei areas.

## Contact

- Tel: +886-2-29393091 ext. 62026
- Fax: +886-2-29399850
- E-Mail : [nccusummerschool@gmail.com](mailto:nccusummerschool@gmail.com)

## Quick Facts

- ISS Program with an Asian & Global Outlook
- Wide range of English taught academic courses in the fields of Business, Social Sciences, Humanities, and Mandarin Chinese Language

### Eligibility

- Currently enrolled in a university or an affiliated language institute

### Application Deadline

- April 22, 2013

### Online Application

<http://oic.nccu.edu.tw/13summerschool/>



# National Chengchi University



## Global NCCU with an Asian Outlook

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